

# SEBI PERRY

UX Designer focused on visual excellence, systems thinking, and data-driven strategy. I craft intuitive, high-impact products in fast-paced, collaborative environments.

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📍 Santa Cruz, CA

🌐 [Portfolio](#)

## EDUCATION

2021 - 2025

UNIVERSITY OF  
CALIFORNIA, SANTA  
CRUZ

B.S Cognitive Science -  
GPA: 3.67

## LANGUAGES

Spanish

Fluent in Speaking,  
Reading, and Writing

## UX SKILLS

Product Thinking  
Visual Design  
Interaction Design  
Design Systems  
Stakeholder Management

## TOOLS

Figma, Adobe Suite, Asana,  
SPSS R Commander,  
Blender

## PROGRAMMING

Python, JavaScript, HTML,  
CSS, React, C

## EXTRAS

UCSC Dean's List - 7  
Quarters  
UCSC Triathlon Club  
UCSC Chess Club

## WORK EXPERIENCE

### UX Design Intern

Digital NEST

Aug. 2024 - Present

Watsonville, CA

- Design websites and graphics for local businesses and Non-Profits, improving usability and engagement
- Present designs and provide feedback during critique sessions
- Create internal marketing assets and collateral to promote services and further company reach
- Implement changes based on client, staff, and colleague feedback

Main Client: Adobe

Jan. 2025 - Present

- Design product tutorial experiences for Adobe, enhancing Non-Profit engagement with their tools and collaborate with Adobe teams to align content strategy with user needs and behavior
- Developed storyboards of tutorial experiences through user interviews and cognitive walkthroughs leading to extension of contract to further support UX initiatives for Non-Profits through product development

### UX Designer

Pecan FO

June 2023 - Present

San Diego, CA

- Led design and deployment of a professional website for a family office, combining visual design excellence with strategic client needs.
- Managed Figma-based workflows to develop wireframes and high-fidelity designs, collaborating directly with stakeholders for iteration.
- Oversaw deployment and analytics tracking using Vercel, ensuring continuous optimization post-launch.

## PROJECTS

### Career Specialist and Educator Networking Website - 10 weeks

- Conducted user research through **interviews** with college advisors and high school students, identifying key pain points in career navigation and translating insights into actionable **design solutions**
- Designed low-fidelity prototypes for the Browsing and Student Preferences sections using Figma, incorporating feedback to improve accessibility and streamline user interactions
- Collaborated with a **cross-functional team** over 10 weeks to develop a career networking website, applying UX principles to facilitate communication between students, educators, and professionals

### Servingness Research Project - 10 weeks

- Designed and conducted a **correlational study** with 126 undergraduate participants, leveraging Qualtrics to investigate the relationship between financial aid usage, academic performance, and GPA satisfaction
- Analyzed survey data using **bivariate correlation techniques** to identify patterns in student outcomes, interpreting statistical findings to challenge assumptions about financial aid and academic success
- Identified potential biases in self-reported data and proposed mixed-methods approaches for future research, emphasizing the importance of data reliability and triangulation in research design